

# Global Executive Search Company Company Anniversary

**Audience:** 60 employees

**Location:** Cape Town, South Africa

**Project:** Company 20th Anniversary Celebration





## Background & Objectives

Founded in 2003, our client, an established retained search, intelligence and talent advisory firm, wanted to celebrate their 20th anniversary in style. After exploring several destinations, including Hanoi, Oman, Marrakesh, Phuket and Costa Rica, Cape Town was selected.

## Planning & Preparation

MotivAction provided a full travel management service, which involved booking flights from multiple destinations including the UK, multiple US airports, Singapore, Abu Dhabi and Dubai.

We contracted and procured the hotel, restaurants and organised the entire ground programme to include:

- Management of all suppliers / venues / restaurants
- Transfer & transport arrangements
- Health & Safety / Risk Assessments / Method Statements / Insurance for all activities
- Budget control / sign off eg when late night cocktail are ordered to the company account
- Local hospitals / doctors / dentists

Our team were present throughout the trip to manage all aspects of the program.





## The Programme

**Boulders Beach** – Travelling in vintage cars, the group arrived at this special spot where they got up close to the African 'jackass' penguins that call the area home. The leisurely journey homeward, in the vintage cars, took the group via the various charming coastal suburbs of Simon's Town, Fish Hoek, Kalk Bay.

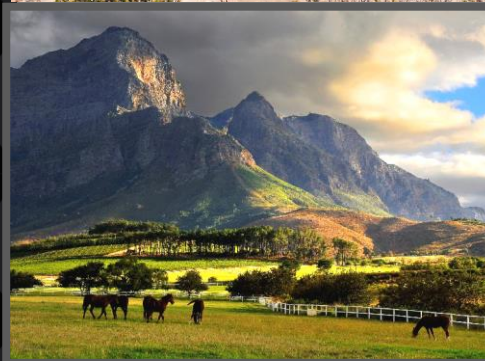
## Aquila Private Game

As Cape Town's closest big 5 safari experience, Aquila Private Game Reserve is home to the legendary big 5 animals: lion, leopard, elephant, rhino and buffalo.

The group saw some of South Africa's most iconic wildlife, including: giraffes, zebras, hippos, ostriches, eland, wildebeest, springbok, and more. Keen-sighted guests also saw native birds — especially the rare Verreux's Black Eagle, which the reserve is named after.

**Cape Winelands** - South Africa's celebrated Cape Winelands are not just internationally famous for their exquisite wines but are also highly valued for their extraordinary beauty and diversity. The Cape Winelands are set in soaring mountains and sweeping valleys amidst the carefully preserved, great natural bounty of the Cape Floral Kingdom.

Wine-making in South Africa traces its origins back more than 300 years, and the Cape Winelands are rich in fascinating tradition, history and unique Cape-Dutch architecture, as well as exceptional wines and cuisine.



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## The Programme

**HarleyDavidson's** - There are few experiences as powerful as a pack of leather-clad bikers roaring past on shiny Harley Davidson's. Guests were the centre of attention in the Mother City as they were chauffeur-driven by 60 beautiful motorcycles riding together in a long and noisy convoy through the scenic streets of Cape Town from The Table Bay.

**Table Mountain** - Hailed as one of the most spiritual places on the African continent, the unforgettable flat-top of iconic Table Mountain in Cape Town, towers over a city that is vibrant both in its attractions and the people that inhabit it. After arriving on the back of the Harleys, guests enjoyed a scenic ride up its revolving cableway.

**Authentic African experience** - at GOLD Restaurant in Cape. So much more than just an African restaurant, a night at GOLD is an immersive experience that will take you on a 14-dish taste-safari paired with African entertainment including praise singing to welcome guests, Mali puppetry, dancing to the rhythms of the marimba percussion and djembe drums. Feel the heartbeat of Africa throughout.



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# Our Integrated Services

## Motivation

Incentive Programmes  
Recognition Schemes  
Performance Improvement  
Loyalty and Reward  
Culture Change

## Communication

Brand Experiences  
Product Launches  
Field Marketing  
Web, film and multimedia  
Graphic design and print

## Events

Conferences and Meetings  
Team Building  
Parties and Celebrations  
Activity Days and Fun Days  
Overseas Events



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