

# PayPoint: Awards Dinner

Audience: 370

Location: Hilton Heathrow T5

Project: Awards Dinner





## Background & Objectives

PayPoint is the UK's leading retail payments and services network, providing a convenient way for people to top up their gas and electricity payment meters in community stores. Each year they hold a prestigious Awards Dinner for colleagues and their guests, to thank them for their hard work.

## The Experience

Guests were welcomed with pre-dinner drinks in an area themed to depict the Prohibition Era, complete with a 1920's car, street lamps and paparazzi. The theme continued as guests made their way to dinner. The room had been transformed into a trendy 1920's Jazz club, with a beautifully lit art-deco backdrop and tiffany lamps at the centre of each table.

Following the awards ceremony, guests enjoyed entertainment which was selected to complement the theme – a 3 piece jazz band, a Guys & Dolls medley by professional West End singers and dancers, a great party band and a casino.

## Results & Outcomes

*"I want to thank you for all your help in making our event on Saturday a tremendously successful one. We are grateful to you and your magnificent team for the work that you put in to ensure everything ran to schedule. The entertainment was superb and the format was just right."* MD – PayPoint UK & Ireland

