

Hays International: Malta

Audience: 80

Location: Malta

Project: Incentive Trip



Background & Objectives

Hays wanted to reward the top performers in their Construction Recruitment Team at the end of an annual incentive programme. The top 80 performers were invited to Malta for a weekend to celebrate their achievements.

The Experience

- Malta was selected due to its good flight access, creative activity programme and value for money
- The team took part in a speedboat treasure trail around the islands of Malta, Comino and Gozo
- They were also treated to a cocktail reception and dinner on the waterfront at one of the island's top restaurants
- Classic cars transferred guests to a 'Narnia' themed gala dinner in a private palace with acrobats, fire jugglers, dancers and drummers

Results & Outcomes

Guests responded really well to the hands on nature of the experience, in particular the treasure trail and evening celebrations.

The client claimed it was their best incentive trip yet and continue to work with MotivAction on similar projects.

