

Best of the Best: Awards Dinner

Audience: 400

Location: Old Billingsgate

Project: Awards Dinner



Background & Objectives

A leading UK accounting and consulting firm, employing over 100,000 people in 140 countries, wanted a spectacular awards dinner to celebrate both the individual and team achievements of its staff.

The event, named 'Best of the Best', had to reflect the organisation's core values of quality and excellence and also make a connection with the 'Arts in the Garden' Exhibition at the Tate Gallery, which the organisation helped to sponsor.

The Experience

The 'Best of the Best' Awards Dinner was a spectacular event:

- The venue transformed from a blank canvas to a lush and colourful garden of art
- A high-impact reveal created a significant 'wow' factor during the lavish dinner
- Guests were captivated from the start with stunning visuals and creative design
- Impact was enhanced with the latest production techniques and technology

Results & Outcomes

An ideal awards dinner, perfectly capturing the 'Best of the Best' theme. The artwork drew on corporate colours to create subtle connections between the client's values and activities.

- Attention to every detail ensured an unrivalled guest experience
- Winners recognised, colleagues supported and encouraged

